

**BOH.**



PRESENTS

*We Have a passion for  
Telling original brand  
Stories.*





## Business Partners



# *We Are Master Of Creating Full – Fledged Brand Experiences*

*Social Media  
Strategy*

*Content  
Creation*

*Design*

*Production*

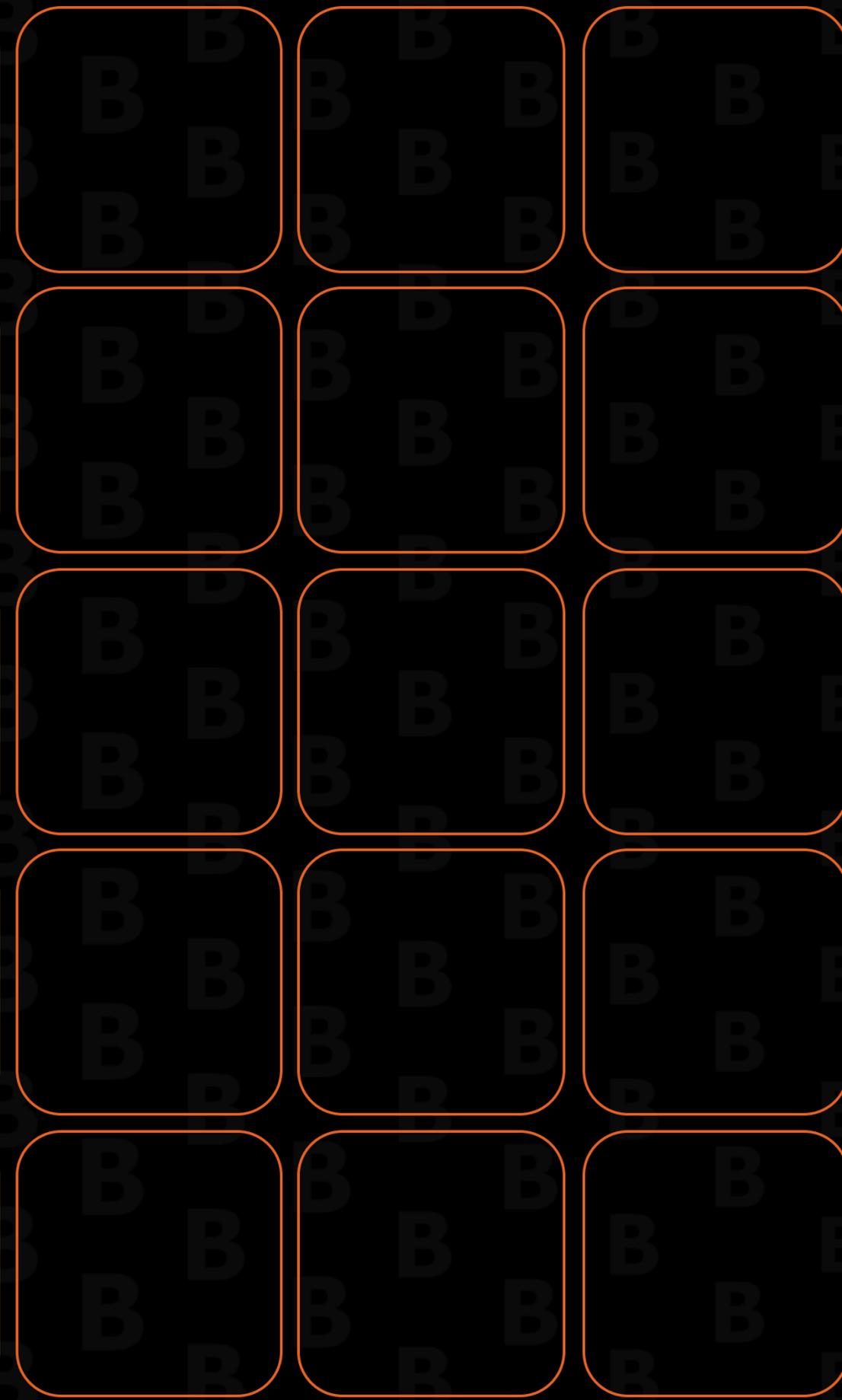
*Media  
Planning*

*We  
Development*



# Social Media Strategy And Content Creation

We Create aesthetically expressing stories that will shape our client's brands now and, in the future, driven by profound comprehension of the consumer, situational analysis of the brand and the industry it belongs to, and the chance technological change can complement.



# Design

*We believe in the importance of design and imagery on social media as it creates an instant connection with your audience.*

*In our experience, the neatest results ,always come when designers apply their logic and creative thinking from briefing all the way to launch, grabbing the audience's attention immediately with their artworks, and communicate the business' message in a matter of seconds simultaneously.*



# Media Planning

As one of key offering to our clients, We provide media planning and buying services



# Production and Post production

We provide our clients with various Production and Post-Production services, from photography and videography, to editing and animation.





## *Static Creative*

What type of work is it (e.g., corporate, construction, freelancing, etc.)  
Who is the audience (clients, employees, public)?  
What's the goal of the static designs (e.g., branding, promotion, announcement)

برودة تريحك  
في عز الحر



WWW.ARROW.COM | Arrow

تصميم أنيق  
أداء سريع



WWW.ARROW.COM | Arrow

Arrow

الراحة  
تبدأ من هنا



WWW.ARROW.COM | Arrow



Tahara.





*Vodafone Egypt create awareness on social media about thanks ramadan campaign.  
role of technology and connectivity in keeping people connected with their loved ones, especially during Ramadan when families often come together.*





**LUXURY, GROWTH,  
AND TIMELESS VALUE**  
WRITE YOUR SUCCESS STORY WITH US



**YOUR CIRCLE  
IS COMPLETE**



STAY TUNED



**DISCOVER SMART  
INVESTMENTS**  
THAT SECURE YOUR FUTURE

**STAY TUNED  
TO COMPLETE  
YOUR CIRCLE**

قطعة نادرة  
من زمن الأمويين  
درهم الوليد الثاني بن يزيد

كنز من كنوز ارادوس

درهم هارون الرشيد



من مقتنيات ارادوس  
سنة ١٩٣ هجريًا

مدينة السلام

تقييم ممتاز من NGC

امتلك  
قطعة  
من التاريخ

ARADOS  
CURRENCY AUCTIONS



من بين آلاف القطع، تظل هذه العملات شاهدة على عصر لا يُنسى.  
امتلك تحفة تاريخية تجمع بين القيمة والفخامة.



## *Production Creative*

*Where Ideas Take Form."*

*"We Don't Just Produce—We Create Impact From Brief to Brilliance."*

*"Concept. Craft. Captivate Creative Engines Behind Every Frame."*

*"Production That Performs."*



## NAGUIB SELIM

FABRICS & CURTAINS

*He is the first person to produce fabrics manufactured in Egypt, and he went to us to create a large advertising campaign*

<https://drive.google.com/file/d/15xmaG4fNB0yyZNOQSNZyGtfjX-oZrRpf/view?usp=sharing>





He is a distinguished client of ours in terms of daily and monthly production and more than one project around the world. He is distinguished by more than one trend in terms of the most popular.

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[https://drive.google.com/file/d/1RWEAw7XylkZs-RDbf3U2DbYDcXgPxAeA/view?usp=drive\\_link](https://drive.google.com/file/d/1RWEAw7XylkZs-RDbf3U2DbYDcXgPxAeA/view?usp=drive_link)



**FABMISR**  
بنك أبوظبي الأول مصر

FABMISR is the Egyptian arm of **First Abu Dhabi Bank (FAB)** – the largest bank in the United Arab Emirates and one of the strongest financial institutions in the region. Backed by global expertise and

Abu Auf®

Abu Auf is a leading brand in the world of premium coffee, known for offering a rich and authentic coffee experience. Carefully selected from the finest coffee beans, Abu Auf's blends are crafted to suit every taste

[https://drive.google.com/file/d/1vRaAEpURXffKrNbXzIRoxJryaXOKk0i/view?usp=drive\\_link](https://drive.google.com/file/d/1vRaAEpURXffKrNbXzIRoxJryaXOKk0i/view?usp=drive_link)





# Thank You

    /bohdigital

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