BOH.

CREATIVE
AND MARKETING
LEADING COMPANY

Credentials

IDEAS | CONTENT | PRODUCTION
MEDIA | DIGITAL | BRANDING



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Turning Real Ideas into Brand Stories.

IDEAS
PEOPLE
BRANDS
RESULTS



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BOH
DIGITAL



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OUR

Business Partners

DIFFERENT INDUSTRIES. ONE SHARED VISION.

AL MADINA STEEL المدينة للصلب مستقبل أساسه حديد
Arrow
PRIME برايم زيسم
Fawry
CORE RENTALS
City n' Society
شركة زيمة العربية للتنمية zima
BAI VENTURES
NAGUIB SELIM FABRICS & CURTAINS
FABMISR لنة اوطل اول مصر
Karak Chapai
blnk
The BRITISH UNIVERSITY IN EGYPT
الجيوشي الصلب ALGIOSHY STEEL
CIRCLE INVESTMENTS
كشري ربفي
Tahara
SWISS GOLD
Waffarha
zyda
شجرة توت
ekar
Passboard
ARADOS DEVELOPMENT
BIG PAPA.
BIM ببم
WISDOM INTERNATIONAL SCHOOL W.I.S

IDEAS — PEOPLE — BRANDS — RESULTS

From Ideas To Unforgettable

Brand Experiences.

- Social Media Strategy
- Content Creation
- Design
- Production
- Media Planning
- Web Development

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Strategy *that* Turns Ideas into Loyal Brands.

We craft data-driven strategies and creative content that turn insights into impactful brand stories, building meaningful connections today and tomorrow.

- Social Media Strategy
- Content Creation
- Design
- Production
- Media Planning
- Web Development

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Production Creative

Turning Ideas Into **Visual Impact.**

We don't just produce content, we transform ideas into powerful visual stories that inspire, engage, and leave a lasting impression.

- Creative Concepts
- Professional Production
- Visual Storytelling
- Impact That Lasts



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NAGUIB SELIM
FABRICS & CURTAINS

More Than Fabrics, *We Create Atmospheres.*

From the finest fabrics in Egypt to inspiring spaces, Naguib Selim turns every detail into a story of elegance, comfort, and identity.

- Premium Fabrics
- Stylish Curtains
- Tailored Solutions
- Spaces That Inspire

WATCH THE VIDEO
CLICK TO WATCH



الجيوشي للصلب
ALGIOSHY STEEL

BUILDING PEOPLE'S STORIES WITH STRONGER STEEL.

At Algioshy Steel, we believe steel is not just a product — it's a part of people's lives, communities, and big moments. For decades, we've been proud to support projects that build a **stronger Egypt** and **bring people closer together**.

Trusted Quality | Supporting Communities | Part of Every Story | A Stronger Egypt



معًا نبني مستقبل أقوى

WATCH THE VIDEO
CLICK TO WATCH

FABMISR

بنـك أبـوظبـي الأول مصـر

CHAMPIONS BUILD MORE THAN GAMES

At FABMISR, we believe in the power of people — on and off the field. Because real success is built through teamwork, support, and opportunities that help every dream go further.

Investing in People

Empowering Communities

Supporting Sports

Building a Brighter Egypt

WATCH THE VIDEO
CLICK TO WATCH

شريـك نجـاح
النبـادي الأهـلي
في كل رياضـة

STRONGER PEOPLE BRIGHTER TOMORROW





FABMISR

بنـك أبـوظبـي الأول مصـر

Abu Auf®

GOODNESS LIVES ON

A HEALTHY *Start* TO BRIGHTER DAYS

At Abu Auf, we believe **good food creates good days.** Our premium **granola** is crafted from the finest natural ingredients to give you a delicious, healthy start every morning.

- 100% Natural Ingredients
- Rich in Nutrients
- A Healthier Lifestyle
- The Premium Abu Auf Quality

VIDEO 1 CLICK TO WATCH

VIDEO 2 CLICK TO WATCH

VIDEO 3 CLICK TO WATCH



DESIGN

Design Stories that Connect:

We turn ideas into visual stories that capture attention, spark feelings, and build real connections between brands and people.

Creative Thinking

Brand Storytelling

Visual Design

Strategic Execution



- Creative Concepts 80%
- Mood Boards 70%
- Visual Design 65%
- Animation & Motion 75%

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STATIC

IDEAS THAT *Stay!*

We turn ideas into eye-catching static designs that stop the scroll, tell your story, and leave a lasting impression.

- Brand Awareness
- Audience Engagement
- Creative Storytelling
- Visual Impact



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RED

Connection *that Brings Us* Closer.

In Ramadan, Vodafone RED celebrates the moments that truly matter, using the power of technology to keep people connected with their loved ones, no matter the distance.

Stronger Connections

Meaningful Moments

Ramadan Together

Powered by RED

VIDEO 1
CLICK TO WATCH

VIDEO 2
CLICK TO WATCH

VIDEO 3
CLICK TO WATCH



Fawry

A BRAND
THAT PUTS
PAYMENTS IN EVERYDAY LIFE

We collaborated with Fawry to create a visual communication that makes everyday payments easier, closer, and more relevant to millions of Egyptians.

Creative Campaigns | Mass Engagement | Stronger Brand Presence

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ثقة وراحة
في كل يوم
Tahara
Organic
قطن عضوي
Sanitary Pads
فوط صحية
ULTRA THIN
REGULAR
10 Pads
NORMAL DAY
MAXI THICK
NIGHT
مكونات طبيعية
وناعمة على البشرة
امتصاص فائق
و حماية تدوم أطول
راحة في الحركة
طوال اليوم
لأن كل يوم
يستحق راحة أكبر
Comfort Looks Good On You
لأن راحتك
تحكي جمالك
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Tahara
حماية تنسجم
مع أسلوب حياتك
Tahara
فوط صحية
Sanitary Pads
MAXI THICK NIGHT
30
حماية تدوم
نعومة قصوى
امتصاص فائق
قطن عضوي


خيارات تناسب
كل لحظاتك
Tahara
Organic


نعومة طبيعية
و حماية حقيقية
Tahara
فوط صحية
Sanitary Pads
MAXI THICK NIGHT
30
لطافة على البشرة
امتصاص فائق
قطن عضوي


بـرودة
ترايحـك..
في كل فصل
تبريد قوي
وسريع
كفاءة أكبر
في استهلاك الطاقة
هواء نقي
لأسلوب حياة أفضل
Arrow
COOLS TODAY
BRIGHTENS TOMORROW


تصميم أنيق..
إداء سريع
تحضير أسرع
لكل وصفاتك
وظائف متعددة
في جهاز واحد
تصميم عصري
يضيف لمسة لمطبخك
www.arrow.com
Arrow


الطاقـة
تبدأ من هنا
مكونات صحية
بطريقة أسهل
لأسلوب حياة
أكثر صحة
تصميم عملي
وأنيق
www.arrow.com
Arrow

MORE THAN A MARKET

BIM is one of Egypt's leading retail supermarket chains, and we're proud to have managed the brand for three successful years.

PEOPLE IDEAS IMPACT

VIDEO 1 VIDEO 2 VIDEO 3 VIDEO 4







Mero
SIGNATURE GOURMET

TASTE A BRIGHTER *Everyday*

We had the pleasure of working with **Mero Signature Gourmet,** bringing their premium flavors to life through creative work that inspires brighter everyday moments.

CREATIVE IDEAS

PREMIUM BRAND

REAL IMPACT







Madan Audit and Consulting

TURNING INSIGHTS INTO OPPORTUNITIES

We partnered with **Madan Audit & Consulting** to create a strong digital presence, translating complex financial insights into clear, engaging content that drives trust and real impact.

- CLEARER INSIGHTS
- STRONGER TRUST
- REAL IMPACT







BI VENTURES

POWERING PROGRESS

RENT | BUILD | SUPPORT | GROW

We partnered with BI Ventures to bring their heavy machinery solutions to life through bold, impactful visuals that reflect **strength, reliability,** and **real progress.**

- STRONG PARTNERSHIPS
- CREATIVE SOLUTIONS
- REAL IMPACT







CITY N SOCIETY

SOCIAL MEDIA CAMPAIGNS

A VISUAL STORY FOR MODERN COMMUNITIES

We created a full social media campaign for City N Society to showcase their communities through a modern visual identity and creative storytelling — bringing people, places and a better way of living closer together.

Creative Concept | Visual Designs | Campaign Management







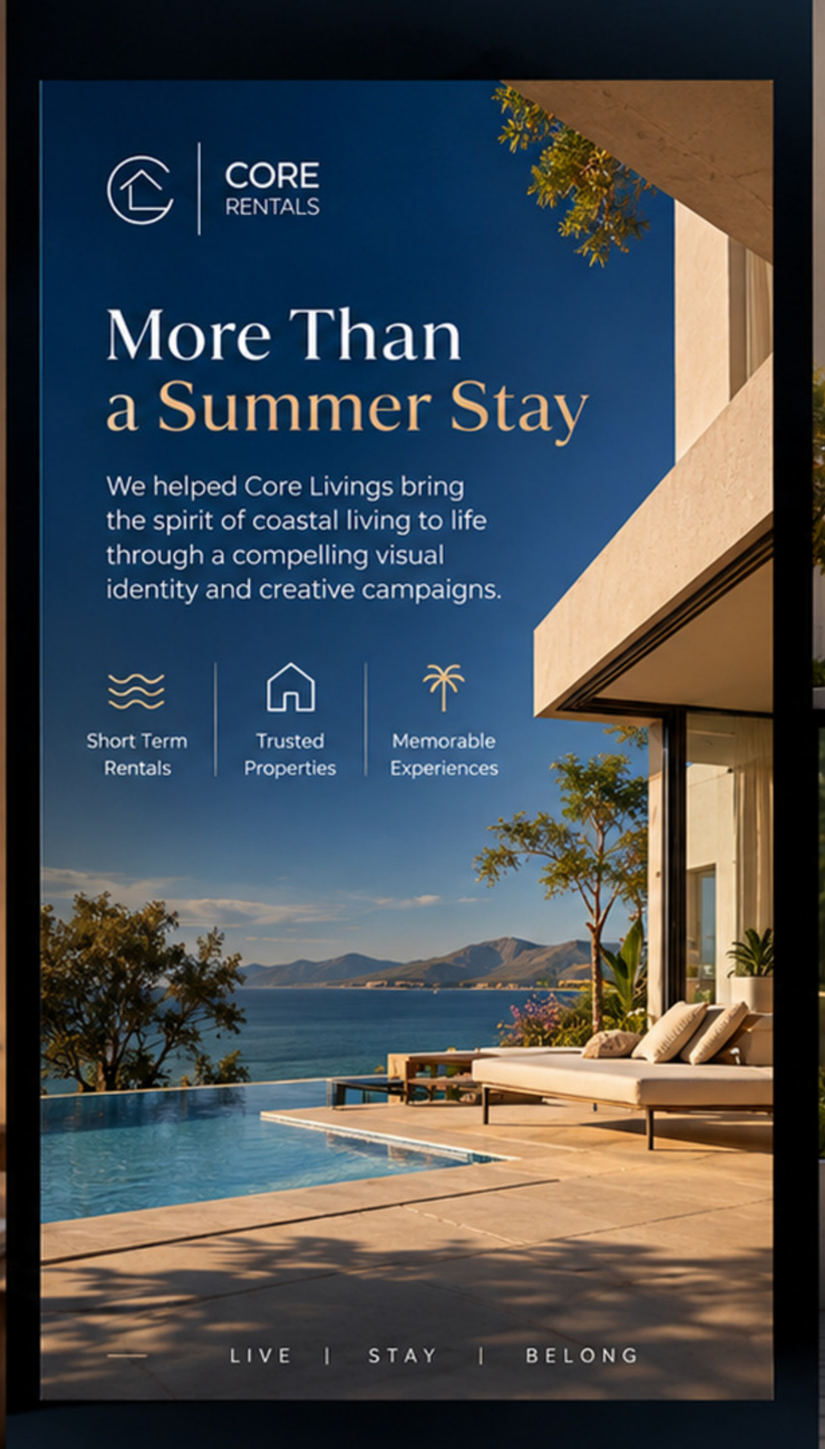




Communities for a Better Tomorrow

SAME PLACES BRIGHTER STORIES


CORE
RENTALS
HOMES FOR
A BRIGHTER
Tomorrow
We partnered with **Core Livings** to create a modern and trusted brand presence that connects people with their ideal homes.
Brand Identity
Visual System
Marketing Campaigns


CORE
RENTALS
More Than
a Summer Stay
We helped Core Livings bring the spirit of coastal living to life through a compelling visual identity and creative campaigns.
Short Term Rentals
Trusted Properties
Memorable Experiences
LIVE | STAY | BELONG


CORE
RESALE
A Brighter
Next Chapter
We supported **Core Resale** in building a strong brand presence to connect people with spaces that truly feel like home.
SAME PLACES
NEW POSSIBILITIES

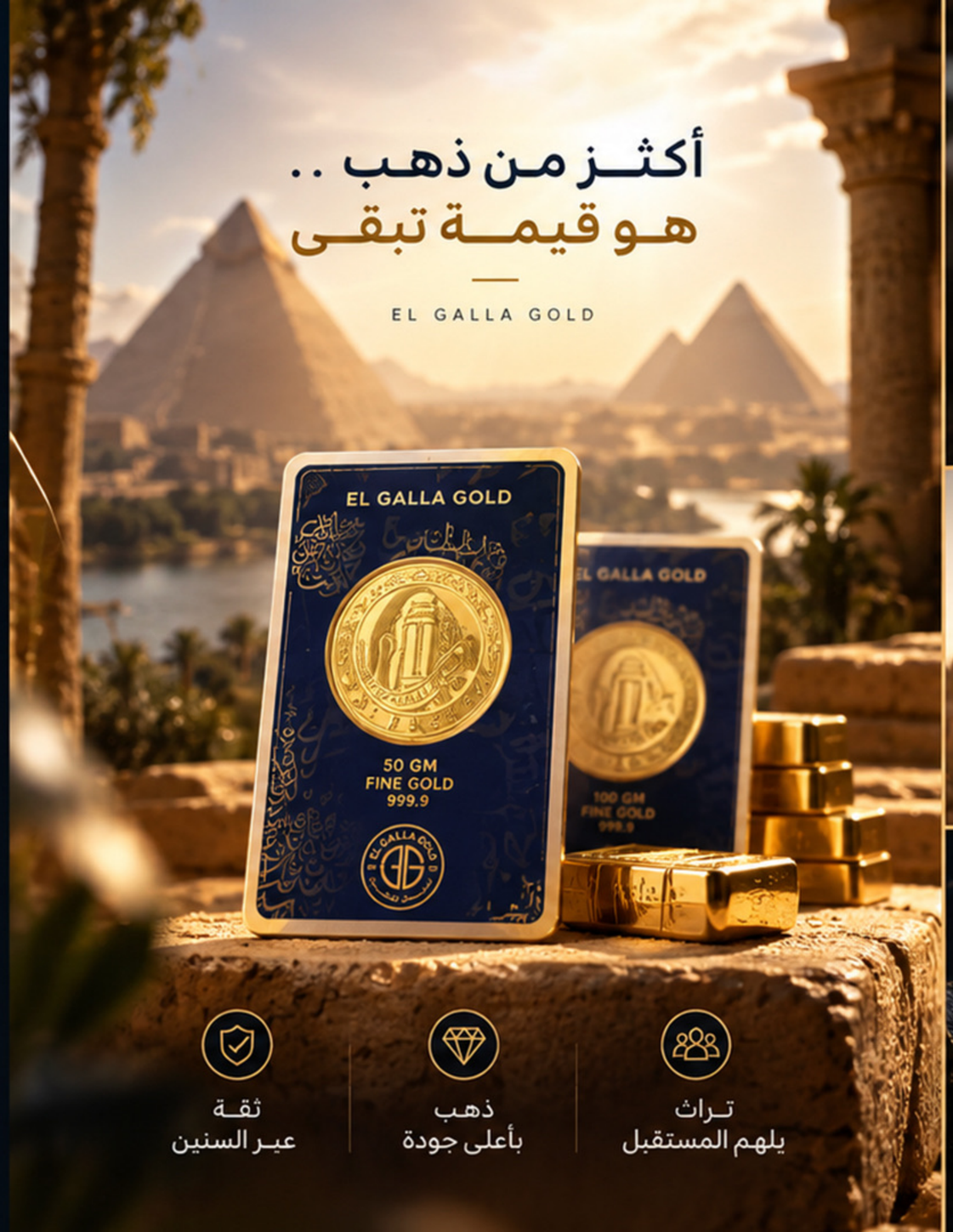

CORE
LIVINGS
Communities
for a Happier You
Family Friendly
Safe Communities
Quality Living

EL GALLA GOLD

A Brand That Preserves Value Across Generations

We developed the full brand identity for El Galla Gold, a trusted name in precious metals, combining heritage, trust, and modern elegance to reflect the true value of gold.

Brand Identity | Visual System | Creative Campaigns









A BRAND THAT BRINGS EGYPT TOGETHER

We developed a campaign for WE to celebrate the Egyptian national team's qualification, creating a bold and emotional visual identity that connected the brand with millions of fans across the country.

Creative Campaign

Mass Engagement

Strong Brand Presence







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fawry
5078 0857 0028 2944
12/26
كل
قطعة
لها حكاية
WISDOM
INTERNATIONAL SCHOOL
GKC
GREEN KIDDIE CARE
عزنا بطبعنا
Azima
ENERGY
عزنا بطبعنا
Arrow
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VISUAL
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الصيف
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VIDEO 1
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VIDEO 2
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VIDEO 3
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BRANDING

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BRANDING

سكن

SAKN

A Brand Where Serenity Belongs

We crafted the full brand identity for SAKN, a real estate brand that embodies peace, balance, and a refined living experience through a cohesive and modern visual language.

Brand Identity | Visual System | Creative Applications

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PRIME
برايم
لطب الوجه والأسنان

A Dental Brand Built on Confidence

We developed the full brand identity for PRIME, a modern dental clinic in Saudi Arabia, combining professionalism, care, and elegance to create a trusted and memorable brand experience.

Brand Identity | Visual Applications | Clinic Experience









MORE THAN A DENTAL CLINIC

CIRCLE
INVESTMENTS

PEOPLE
PROPERTIES
POSSIBILITIES

Building Value Beyond Tomorrow

REAL INVESTMENTS.
REAL GROWTH.
A BRIGHTER TOMORROW.

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01

STRATEGIC INVESTMENTS REAL IMPACT

Turning opportunities into long-term value.



02 —

PEOPLE DRIVE PROGRESS

Strong partnerships create greater opportunities.

03 —

PROPERTIES THAT CREATE OPPORTUNITIES

More than assets, we build potential.

CIRCLE
INVESTMENTS

04

SUSTAINABLE GROWTH FOR GENERATIONS

Creating value that lasts.

DISCOVER
A SMARTER WAY
TO INVEST



REAL GROWTH

TRUSTED PARTNERSHIPS

LASTING VALUE

AL MADINA STEEL

CREATIVE BILLBOARD CAMPAIGN

We brought Al Madina Steel's vision to the streets with a bold billboard design that reflects strength, heritage, and a stronger future.

Creative Concept | Visual Designs | Strong Brand Presence

STEEL BUILDS BETTER TOMORROWS





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BOH.

THANK YOU

FOR BEING PART OF
OUR CREATIVE JOURNEY



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